



JESSIE SILBERT

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SUMMARY

An accomplished women's apparel designer with over a decade of experience creating collections for womenswear luxury and better design brands. With extensive knowledge of product creation from concept to commercialization. Poised to transition strong aesthetic sensibility and outstanding technical skills to create, ideate and deliver innovative designs for apparel.

EDUCATION

UNIVERSITY OF OREGON
PORTLAND, OR
JUNE 2020
Master of Science, Sports Product Design
GPA 4.01

WESLEYAN UNIVERSITY
MIDDLETOWN, CT
MAY 2004
Bachelor of Arts, Studio Arts Major
GPA 3.74

SKILLS

ADOBE CREATIVE CLOUD
Illustrator/InDesign/Photoshop
3D SOFTWARE
CLO/Browzwear/Rhino/Substance
PRESENTATIONS/STORYTELLING
Keynote/Powerpoint
MOOD BOARDS
TECH PACKS
HAND SKETCHING/RENDERING
RESEARCH
SEWING/CONSTRUCTION
Industrial/Strobal/Serger
Draping/Patternmaking
Specing
GARMENT FITTING
FABRIC/MATERIALITY

PROFESSIONAL EXPERIENCE

BOLY:WELCH ON SITE AT NIKE BEAVERTON, OR
DIGITAL PRODUCT CREATION APPAREL FABRIC ARTIST JULY 2021 - PRESENT

- Drive virtual material creation for 3D apparel design creation.
- Utilize digital tools to enable the creation of innovative concepts and designs.
- Capture physical characteristics of materials using Browzwear FAB and CLO Fabric Kits.
- Scan, edit, manipulate visual characteristics of materials with xTex and Vizoo.

UNIVERSITY OF OREGON, DEPARTMENT OF PRODUCT DESIGN PORTLAND, OR
PRO TEMP INSTRUCTOR SEPT. 2020 - JUNE 2021

- Elevated innovative work and excellent performance in the MS SPD program led to an offer from the department to instruct subsequent classes.

ANN TAYLOR INC NEW YORK, NY
SENIOR SPORTSWEAR DESIGNER SEPT. 2015 - JULY 2018

- Led the sportswear and suiting divisions in conceptualizing, design and developing original concepts for the jacket, outerwear, pant and suit categories.
- Managed a team, responsible for directing workflow, performance and development.
- Researched and identified trend inspiration, silhouettes, materials and sketched product to present design intent to leadership members.
- Utilized extensive knowledge of construction to create tech packs and generate specs.
- Communicated and collaborated with overseas contractors on new concepts, construction and costing.
- Reviewed and fit all prototypes on fit model and provided revisions in accordance with tight deadlines.
- Acted as design point person for cross functional partners in merchandising, production/sourcing and R&D to ensure design deliverables and timelines were met.

COACH NEW YORK, NY
WOMENS READY TO WEAR DESIGNER NOV. 2009 - AUG. 2015

- Created and delivered womens' apparel aligned to the seasonal direction.
- Coordinated delegation of tasks to design assistants.
- Developed elevated finishing and construction for leather apparel and functional outerwear.
- Collaborated with overseas factories to ensure design deliverables and timelines were met.
- Partnered with development, materials, sales and marketing teams to review, fit and refine garments for runway, press and commercialization.

YIGAL AZROUEL NEW YORK, NY
ASSOCIATE DESIGNER MAR. 2008 - NOV. 2009

- Contributed designs and worked with in-house factory in creation and execution of runway collections.

PETER SOM NEW YORK, NY
ASSISTANT DESIGNER OCT. 2004 - FEB. 2008

- Assisted the creative director in all aspects of the design process to produce and present two runway collections a year.
- Manage delivery of local factory product and oversaw the studio of patternmakers and sewers.

DISTINCTIONS

HONORS & AWARDS

- ITAA Annual Conference (Virtual) - French European Inc. Innovation Design Award, Nov. 2020
- Koehn Award, June 2020
- RAINmaker Award, June 2020
- ITAA Design Exhibition, Las Vegas, NV - French European Inc. Innovation Design Award 1st Place, Oct. 2019
- ITAA Design Exhibition, Las Vegas, NV - Innovative Design Scholarship Graduate Student Level 1st Place, Oct. 2019

PERSONAL ACCOMPLISHMENTS

- Founded Celestial Buddies LLC in 2010 with a global consumer base. Create all designs and brand assets.
- 2x Boston Marathon Finisher, 7 marathons completed (4 BQ's), JFK 50 Mile Finisher, 4x half Ironman finisher